Scanning Script

1   This way for your ID.

2   Welcome to the college orientation of the future. First you get your ID card, [here you go] then

3   get your eyeball scanned, [look into this mirror, tell me when you can see your eyes] entering

4   buildings using your eyes. Sound like science fiction? [Hello Mr Yakamodo, welcome back to The

5   Gap]

6   Biometric security – it's a growing trend.

7   Iris scanning is catching on in colleges and even some elementary schools, because no two eyes

8   are alike.

9   *James Hammond, Winthrop University*

10   We first looked at fingerprints but we weren't very satisfied with fingerprints, fingerprint

11   scanning, because it is not accurate enough. There's too many false positives. Iris scanning has a

12   very high level of accuracy and you don't have to touch anything.

13   At Winthrop University, they plan to use it all over campus even for parents at this on campus

14   nursery school.

15   *Page Bowden, Parent, Winthrop University nursery school*

16   I think parents will subscribe to it very quickly just because the level of security that is

17   involved is such a comfort.

18   Since New Town some elementary schools are experimenting with using iris scanners to ID kids

19   getting on and off the school bus. And several companies are competing for the business.

20   *Michael Hagan, Vice President, Blinkspot*

21   The technology itself in iris image is nothing more than an image of the colored portion of the

22   eye. Every time a child boards and or exits the school bus the parent will get an email or a text

23   message and they will get the image of the child's photograph, a Google map of where they

24   boarded or exited the school bus as well as the time and date.

25   All that in just two seconds.

26   Eyelock is another iris scanning company. Its technology is also being used on school buses, along

27   with high security offices and banks.

28   *Anthony Antolino, Chief Marketing Officer, Eyelock*

29   Our algorithms will get the best images of your right eye and the best images of your left eye.

30   Scanning for security has been around for a while, but it's getting more popular.

31   That's because advances in technology mean that the scanners can now be built quicker and

32   cheaper. This scanner is for airports.

33   [Welcome Blane, Welcome Tony, Welcome Laurie]

34   While iris scanning may be effective it does raise concerns especially when it's used in schools.

35   Parents of students at all levels are worried about where those images could end up and who'll

36   have access to date showing their kid's whereabouts.

37   *Don Kesterson, Parent, Winthrop University*

38   I would wonder where the database for this information is going to go naturally.

39   In Florida recently, angry parents objected to an elementary school scanning their kids' eyes

40   without their consent. For now, the information collected by the scanners is owned by the

41   school district, but as the market expands, so do the possible security risks.

42   *Michael Hagan, Vice President, Blinkspot*

43   There's going to be people that come into this market that don't have the thought process if

44   you would, they aren't going to be security safety driven, naturally that's not going to happen

45   and we want to make sure as we are in this industry we are doing everything we can to do it the

46   right way.

47   Eye opening technology that you may see more of in the future.

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49   Laura Seigal, CNN Money, New York