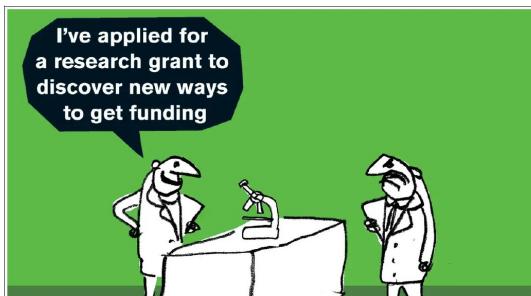




**1. Have you ever come across such memes?
In your opinion, what do they imply?**

2. Look at the following cartoons to collect more information regarding “British scientists” memes.

- Write your own definition or description of the phenomenon.
- What could be the positive or negative consequences of the memes spreading widely online?



3. Some satirical sites list such achievements by British scientists.

Fill in the following statements, imagining the nature of the study or experiment.

- British scientists discovered that swearing
- British scientists discovered that bumblebees could be taught to
- British scientists discovered cheese
- British scientists discovered that nine out of ten ladybirds
- British scientists discovered that binge drinkers
- British scientists discovered that different colour football shirts
- British scientists discovered that ducks

4. Among the following findings, guess which are genuine discoveries by British scientists.

- The height of Cinderella's heels.
- Monkeys can work cassette-recorders better than Generation Z humans.
- Tea stops working if you microwave it.
- Tea tastes better when someone else makes it.
- Biscuits taste better when stolen from someone else's plate.
- Saying “sorry” lowers national blood pressure.
- People walk faster in cities than in small towns.
- Trains are delayed even when they arrive on time.
- Talking to yourself is linked to higher cognitive function.
- Weather complaints are a valid form of social bonding.
- Umbrellas only work when it's not raining.

5. Do you think about examples of the same kind you would like British scientists to investigate?

6. Besides “British scientists,” do you know examples of science being similarly satirized?

7. What could be the findings and assets of the following experiments?

